



MUSIC & MULTI-MEDIA LEADERSHIP SUMMIT 😊

EMPOWERING THE NEXT GENERATIONS WOMEN IN MUSIC & MEDIA

The #GoGetHer Music & Multi-Media Leadership Conference, led by acclaimed media executive TT Torrez, brought together over 300 young women from across New York City. This inaugural event aimed to inspire, educate, and equip Black and Brown young women from under-resourced communities with the skills, connections, and confidence to succeed in music, media, and beyond.

KEY STATS:



Attendance

300+
YOUNG WOMEN



Sessions

10+
**INTERACTIVE WORKSHOPS
AND PANELS**



Focus

EMPOWERMENT, CAREER BUILDING & SELF-EXPRESSION

#GOGETHER

INSPIRING SESSIONS & TRANSFORMATIVE EXPERIENCES



**Healing and Self-Love
in Leadership**

Dr. Donnette Green led a session focused on resilience, self-awareness, and the essential role of self-care in personal and professional life.



**Innovation and Creativity
in Multi-Media**

An engaging panel with Tai Perkins, Zayna Allen, Amber Corrine, Kim Osorio, and Marilyn Van Alstyne, sharing insights on creativity, innovation, and breaking barriers in media



**Navigating the Industry
Landscape**

A hands-on workshop with Patricia Robinson, guiding young women in creating a vision for their careers in media

OUR SPONSORS

POWERING POSSIBILITIES & INSPIRING CHANGE

The success of the #GoGetHer Leadership Summit would not have been possible without the support of our incredible sponsors. Each sponsor played a unique role, providing the resources and connections needed to empower attendees and create a memorable experience.



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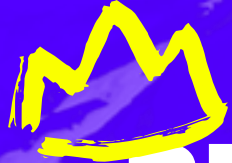
MARA
ENTERTAINMENT
EMBRACING EXCELLENCE

THE NOW
TV

SOCIAL MEDIA & COMMUNITY ENGAGEMENT

The energy and inspiration of the #GoGetHer Conference extended far beyond the walls of Lehman College, reaching audiences across social media. The popular #GoGetHer hashtag created an online community where attendees, sponsors, and supporters shared their favorite moments, key takeaways, and heartfelt reflections.





BRINGING THE #GOGETHER CONFERENCE INTO THE SPOTLIGHT

The #GoGetHer Conference received valuable media attention, with PIX 11 helping raise awareness prior to the event, drawing in community interest and excitement. On the day of the event, press and influencers joined attendees to witness the inspiring panels and workshops firsthand. Their coverage highlighted the event's mission and our sponsors' commitment to empowering young women. This recognition broadened the reach and impact of #GoGetHer, amplifying the voices of all involved



JOIN US IN EMPOWERING THE NEXT GENERATION OF LEADERS

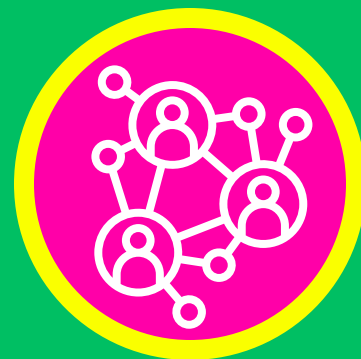
The #GoGetHer Conference is more than an event – it's a movement to inspire, educate, and uplift young women pursuing careers in music, media, and beyond. By partnering with us, your brand can directly impact and empower these future leaders while gaining meaningful visibility and alignment with a powerful mission.

OPPORTUNITIES FOR SPONSORS



Branded Sessions

Lead a hands-on workshop or panel that aligns with your brand's expertise, directly engaging attendees.



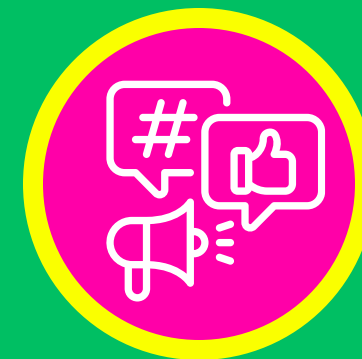
Networking Sponsorship

Host a dedicated networking lounge, lunch, or coffee break, creating a relaxed environment for conversation and connection.



Exclusive Branding

Enjoy prominent logo placement across event materials, on-site banners, and digital marketing, amplifying brand recognition.



Social Media & Media Mentions

Receive shout-outs on event social media channels and press materials, ensuring extended reach and exposure



VIP Experiences

Provide giveaways, exclusive product trials, or mentorship opportunities to make a lasting impression on attendees.





**BE A PART OF THE
#GOGETHER MOVEMENT
AND HELP CREATE LASTING
CHANGE FOR
YOUNG WOMEN**



#GOGETHER



THANK YOU